

*18*  
*19*  
55. (NEW) The point management system according to claim *14*, wherein the point notification means is installed in a store shopping-cart or videocart equipped with a display screen device and notifies the customer of the point information or specific commodity's point information sent in a specific area in a store.

*49*  
*13*  
56. (NEW) The point management system according to claim *14*, wherein the point notification means is installed in a store cart and notifies the customer of the point information by voice.

REMARKS

Claims 10, 12, 17, 18, 24-26, 28-30, 32-35 and 37 are canceled. Claims 1-9, 11, 13-16, 19-23, 27, 31, 36 and 38-66 are pending herein. The above amendments are made to place the application in better condition for initial examination. Prompt and favorable action on the merits is earnestly solicited.

**CONCLUSION**

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 19-3935 and please credit any excess fees to such deposit account.

Respectfully submitted

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